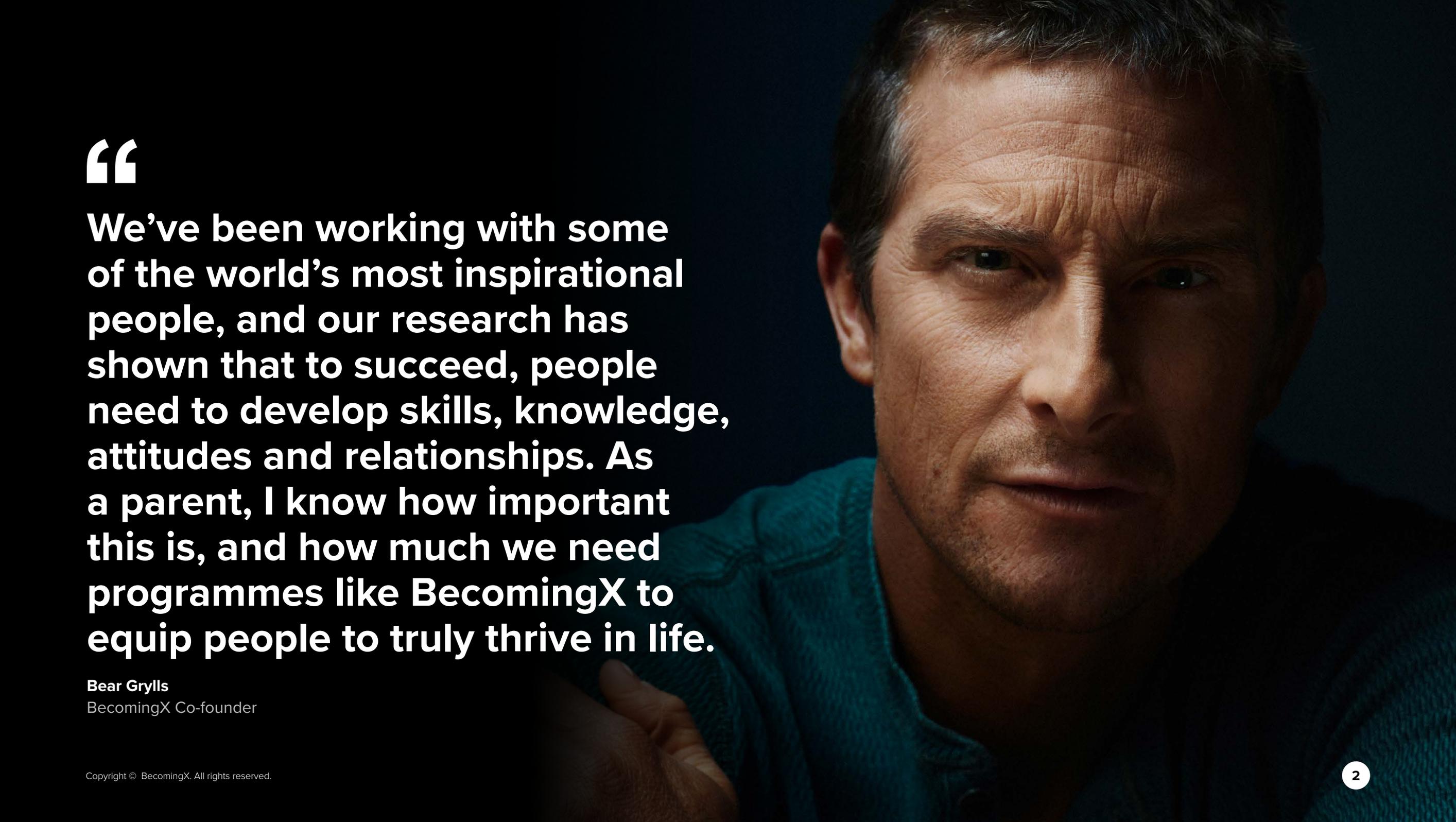


# Becoming **X** Education

HOME EDITION



A close-up portrait of Bear Grylls, looking directly at the camera with a serious expression. He is wearing a teal-colored sweater. The background is dark and out of focus.

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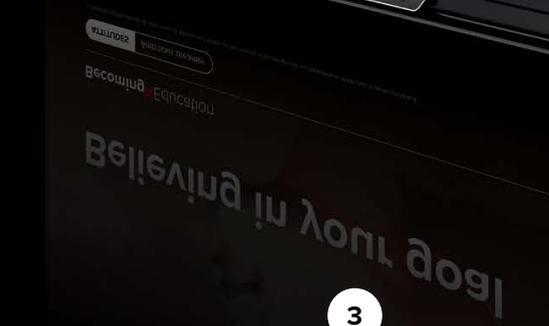
**We've been working with some of the world's most inspirational people, and our research has shown that to succeed, people need to develop skills, knowledge, attitudes and relationships. As a parent, I know how important this is, and how much we need programmes like BecomingX to equip people to truly thrive in life.**

**Bear Grylls**  
BecomingX Co-founder

# Imagine

Imagine a world where everyone can realise their potential. Where kids can learn from the world's most inspiring people and realise that they too can achieve extraordinary things. That they can make a difference. Where young people dare to dream of who they could become, and they know what it will take to get there.

Imagine a future where parents and homeschoolers have access to world-class resources at the press of a button. With the ability to provide impactful learning experiences effortlessly. Where they are supported by a company that shares their goals and stands behind them. Willing them to succeed. Imagine no more.





## You will become:

- Aware**  
You will learn what it really takes to succeed with insights from the world's most inspiring people
- Inspired**  
You will realise that you have the potential to achieve truly extraordinary things
- Driven**  
You will be ready to start going after your dreams every day

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# Realise

BecomingX Education Home Edition is a digital solution to help parents and homeschoolers deliver world-class personal development programmes outside of schools and colleges. What we focus on goes by many names - 'PSHE', 'character education', 'employability skills'... Call it what you may, Home Edition helps to build the skills, knowledge, attitudes and relationships that students need to succeed.

Featuring a library of ready to deliver, flexible and easy to use content, inspiring stories, and learning experiences, you will see how Home Edition can help students of all ages to realise their potential.

# Core elements

## Library

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Lessons, guided and open discussions, activities and clips to help teach the personal attributes needed to succeed.

## Cinema

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Short films with the world's most inspiring and iconic people, sharing their insights on what it takes to succeed.

## Experiences

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Curated experiences to provide opportunities to learn in practice.

## Tools and support

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Practical resources and guidance to help deliver world-class personal development learning experiences.

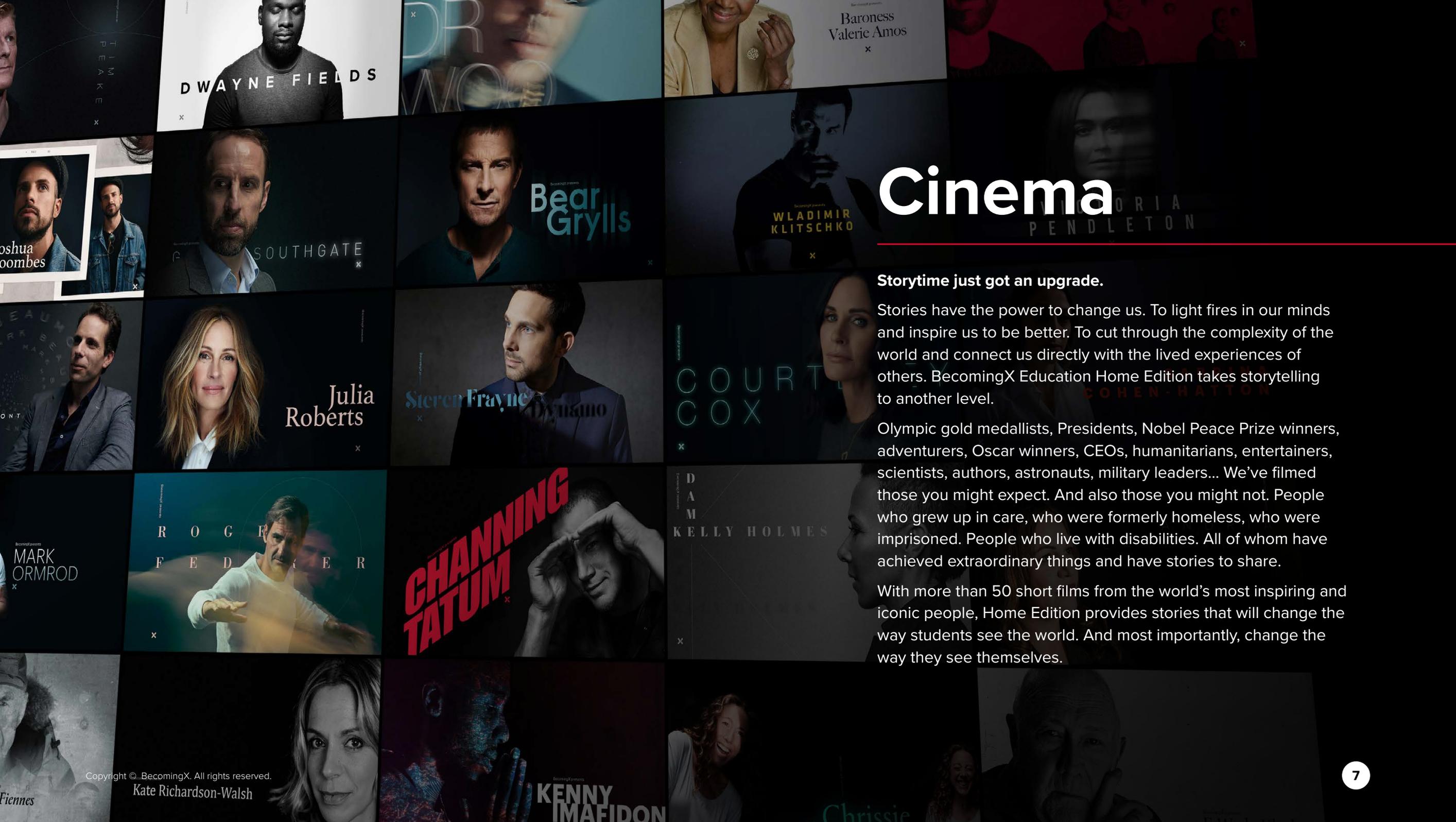
# Library

## Maximum impact. Minimum fuss.

BecomingX Education Home Edition provides a library of world-class content focused on the skills, knowledge, attitudes and relationships that we know students need to succeed, including over 200 evidence informed lessons, discussions, activities and film clips. Available at the touch of a button and fully flexible, with no prerequisites.

Presented by Bear Grylls and featuring insights from some of the world's highest performers, our content takes personal development and inspiration to the next level. Add to that, activities created with leading companies and NGOs help students learn in practice and see real-world applications. With slides, videos, comprehensive lesson plans and resources ready to go, you can focus on what really matters. Helping your students become the best they can be.





# Cinema

**Storytime just got an upgrade.**

Stories have the power to change us. To light fires in our minds and inspire us to be better. To cut through the complexity of the world and connect us directly with the lived experiences of others. BecomingX Education Home Edition takes storytelling to another level.

Olympic gold medallists, Presidents, Nobel Peace Prize winners, adventurers, Oscar winners, CEOs, humanitarians, entertainers, scientists, authors, astronauts, military leaders... We've filmed those you might expect. And also those you might not. People who grew up in care, who were formerly homeless, who were imprisoned. People who live with disabilities. All of whom have achieved extraordinary things and have stories to share.

With more than 50 short films from the world's most inspiring and iconic people, Home Edition provides stories that will change the way students see the world. And most importantly, change the way they see themselves.



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**Our children love BecomingX Education Home Edition. It is a valuable addition to any child's education. It is an example of what the future of learning can look like. Through a seamless online portal, lessons discuss real world concepts that engage our children in critical thinking. We love seeing our children being inspired and challenged while developing their skills and confidence.**

**Amy**

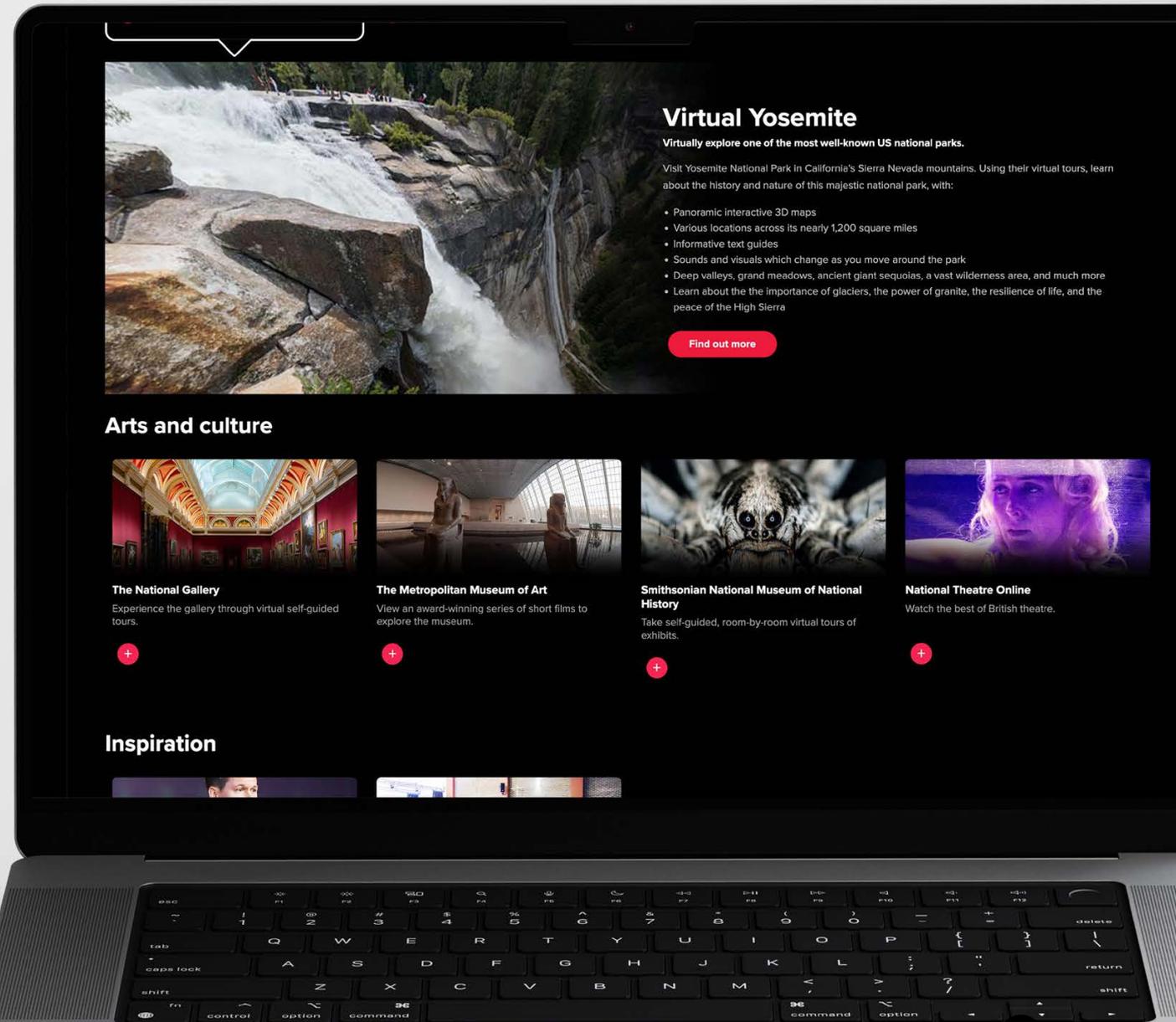
Parent and Home Edition subscriber

# Experiences

## Where memories are made.

Learning with BecomingX Education Home Edition doesn't end with the library. With a curated collection of experiences, parents and homeschoolers can support students to learn through practice.

Virtual experiences allow you to access on-demand activities, whenever and wherever. And launching soon, our international experiences are designed to help students build the personal attributes we know will help them succeed. Delivered by an award-winning adventure travel company, the trips provide transformative experiences for young people; building skills, changing attitudes and creating memories that last a lifetime.





**Insights from some of the world's most inspiring and iconic people**



# Tools and support

**The guide to high performance.**

BecomingX Education Home Edition provides the guidance needed to support students' personal development. The Guide outlines what is available, explains the structure of lessons, and has tips for making time for Home Edition and supporting learning, behaviours and emotions, so that students can get the most out of their learning experience. The Catalogue outlines in more detail what every lesson, discussion and activity covers, to help you choose and plan which resources to use. And if you need help, we're here to support.

A young woman with long blonde hair in a bun and a woman with short blonde hair are looking at a laptop together. The young woman is on the left, wearing a white and pink striped shirt. The woman on the right is wearing a blue polka-dot shirt and is smiling. They are in a bright, indoor setting.

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**BecomingX Education will make a real difference to the personal development of young people around the world - helping them to grow and to realise their potential.**

**Jim Hawkins**

Chancellor at Whittle School & Studios, former Head Master of Harrow

# Science of success

We know what it takes to succeed. And we don't say that lightly. It's taken years of research. Alongside our in-depth interviews with the world's highest performers, we constantly review the latest research on human performance. BecomingX Education is underpinned by a wealth of academic research covering topics such as social and cognitive psychology, neuroscience, management studies, team dynamics, experimental and behavioural economics, judgement and decision-making, health and biology, philosophy, and wellbeing research.

BecomingX Education uses our 'X-model' of high performance to structure all of our content. It's clear, concise and memorable. We have the evidence and stories to back up every element, helping students to learn what it really takes to succeed.





# Impact

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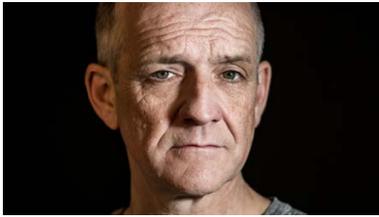
We've set out to create a world where everyone can realise their potential. To achieve this, we are different by design and are proud to be recognised as a B Corporation – certified to meet the highest standards of social and environmental performance.

We release all of our films for free. We have set up a charity, BecomingX Foundation, to deliver our mission in lower income countries and underserved communities. We share all of our education content with them and donate 10% of our education revenues to help fund their operations. We provide resources and expertise. What's more, we are 100% carbon positive and remove double the amount of carbon we ourselves emit.

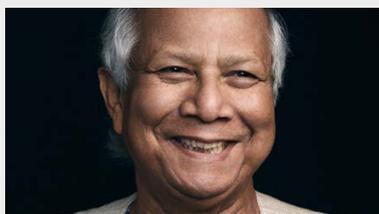
So when you use BecomingX Education Home Edition, you're not just helping your children. You are helping to create a world where everyone can realise their potential, no matter what their starting point in life is.

# BecomingX interviewees

	<p><b>Baroness Valerie Amos</b> Became the most senior black woman in the UK government and leader of the House of Lords</p>		<p><b>Frances Arnold</b> Became a Professor of chemical engineering and a Nobel Laurette winner</p>		<p><b>Steve Backshall</b> Became a BAFTA award winning naturalist, adventurer and TV presenter</p>
	<p><b>Elisabet Barnes</b> Became a two time winner of the toughest footrace on earth</p>		<p><b>Gavin Bate</b> Became one of the world's most accomplished mountaineers</p>		<p><b>Mark Beaumont</b> Became a two-time world record holder for cycling around the world</p>
	<p><b>Professor Sue Black</b> Became a leading technologist, academic and award-winning campaigner</p>		<p><b>Ian Bremmer</b> Became the world's most prominent political scientist</p>		<p><b>James Brett</b> Became the CEO of a social enterprise after being homeless and in prison</p>
	<p><b>Ursula Burns</b> Became the first black female CEO of a Fortune 500 company</p>		<p><b>Tim Campbell</b> Became the first winner of The Apprentice</p>		<p><b>Farooq Chaudhry</b> Became an award-winning international dancer and producer after growing up in care</p>

	<p><b>Sabrina Cohen-Hatton</b> Became the UK's most senior firefighter after living on the streets as a teenager</p>		<p><b>Rory Coleman</b> Became a world record holding ultra-marathon runner after being an overweight alcoholic</p>		<p><b>Joshua Coombes</b> Became the founder of the #DoSomethingForNothing campaign</p>
	<p><b>Courteney Cox</b> Became one of TV's biggest stars</p>		<p><b>Roger Federer</b> Became one of the greatest tennis players of all time</p>		<p><b>Dwayne Fields</b> Became a polar adventurer and Scouts Ambassador</p>
	<p><b>Sir Ranulph Fiennes</b> Became the world's greatest living explorer</p>		<p><b>Steven Frayne</b> Became 'the undisputed king of magic'</p>		<p><b>Helen Glover</b> Became a double Olympic gold medallist rower</p>
	<p><b>Bear Grylls</b> Became the world's most famous adventurer</p>		<p><b>Charles Guenigault</b> Became a winner of the George medal after facing down terrorists unarmed</p>		<p><b>Sir David Hempleman Adams</b> Became the first person to complete the 'adventures grand slam'</p>
	<p><b>Maddie Hinch</b> Became 'the best hockey goalkeeper in the world' and an Olympic gold medallist</p>		<p><b>Dame Kelly Holmes</b> Became a double Olympic gold medallist</p>		<p><b>Alastair Humphreys</b> Became the National Geographic Adventurer of the year and the pioneer of 'microadventuring'</p>

	<p><b>Patrick Hutchinson</b> Became an icon for bravery and anti-racism</p>		<p><b>Kenny Imafidon</b> Became an award winning student after going to jail for murder</p>		<p><b>Sabrina Kay</b> Became a successful entrepreneur and philanthropist</p>
	<p><b>Lt. Colonel Chris Keeble</b> Became a famous military leader and led battle of Goose Green</p>		<p><b>F. W. de Klerk</b> Became the South African President and a Nobel peace prize winner</p>		<p><b>Wladimir Klitschko</b> Became the longest reigning heavyweight champion of all time</p>
	<p><b>Bob Langer</b> Became a pioneering bioengineer and winner of the Queen Elizabeth Prize for Engineering</p>		<p><b>Nanxi Liu</b> Became the CEO of two companies, a concert pianist and an EMMY award-winning producer</p>		<p><b>Andy McNab</b> Became a top special forces soldier and best selling author</p>
	<p><b>Ant Middleton</b> Became the UK's best known special forces soldier, TV star and author</p>		<p><b>Mark Ormrod</b> Became a four-times Invictus gold medallist after losing three limbs in Afghanistan</p>		<p><b>Sarah Outen</b> Became a record breaking adventurer and solo powered around the world</p>
	<p><b>Tim Peake</b> Became the UK's most famous astronaut</p>		<p><b>Victoria Pendleton</b> Became a double Olympic gold medallist cyclist</p>		<p><b>Lottie Pollak</b> Became head of research at a global company, after being shot in the face three times</p>

	<p><b>Kate Richardson-Walsh</b> Became the England Hockey captain and an Olympic gold medallist</p>		<p><b>Helen Richardson-Walsh</b> Became England Hockey vice-captain and an Olympic gold medallist</p>		<p><b>Julia Roberts</b> Became an Oscar winning actor and film icon</p>
	<p><b>Dame Stephanie Shirley</b> Became a groundbreaking technology entrepreneur and philanthropist</p>		<p><b>Ellie Simmonds</b> Became a five time Paralympic champion swimmer</p>		<p><b>Gareth Southgate</b> Became an England football player and later the manager</p>
	<p><b>Channing Tatum</b> Became a Hollywood star after growing up with ADD and dyslexia</p>		<p><b>Max Thorpe</b> Became a world record holding Atlantic rower</p>		<p><b>Nigel Vardy</b> Became a record breaking mountaineer after losing all his fingers and toes from frostbite</p>
	<p><b>Chrissie Wellington</b> Became the four time Ironman world champion and world record holder</p>		<p><b>Dr. Woo</b> Became one of the best tattoo artists in the world</p>		<p><b>Professor Muhammad Yunus</b> Became a Nobel peace prize winner</p>
	<p><b>Andrea Zafirakou</b> Became the world's best teacher</p>				



**Get in touch**

support@becomingx.com

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